

THE PARTNERSHIP PACK



**TOGETHER WE CAN MAKE A GREENER,
HEALTHIER AND WILDER SOUTHAMPTON**





WELCOME

Southampton is a unique city. We are well known for our maritime history, our pioneering research, and our incredible natural heritage – these make us resilient, healthy and prosperous.

The Southampton National Park City campaign is a city-wide initiative to create greener, healthier and wilder spaces and opportunities to live and flourish. We are working for a city where people, culture and nature work together in harmony.

By working towards becoming a National Park City, we are calling on residents, businesses and organisations to join us in this vision, and collaborate together to provide foundations for a better life for all Southampton's inhabitants.

A NEW VISION FOR SOUTHAMPTON



A greater abundance and diversity of wildlife and ecosystems



Where people have more positive relationships with nature



Enhanced green initiatives, technologies and opportunities



Outdoors spaces are prioritised for play, leisure, education, recreation and culture



Stronger communities, where residents are empowered to find local solutions to local problems





A CALL TO ACTION

A defining feature of a National Park City is a unity of place, vision and community. It is a city that is cared for through both formal and informal means to enhance its living landscape. A defining feature is the widespread and significant commitment of residents, visitors and decision-makers to act for healthier, greener and fairer ways of living.

Will you join the campaign? Take action today:

- 1 Sign the charter**
 - 2 Showcase your initiatives**
 - 3 Sponsor the campaign**
 - 4 Join National Park City events and initiatives**
 - 5 Amplify the campaign**
 - 6 Become a Business Champion**
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1. SIGN THE CHARTER

The National Park City Charter describes our vision for Southampton, and invites individuals and organisations to pledge their commitment to these goals.

By signing the charter, and inviting others to sign it, you will be supporting one of the main steps to achieving National Park City Status for the city.

Sign and share today:
southampton-national-park.com/charter



2. SHOWCASE YOUR INITIATIVES

Inspire others by showcasing your own workplace initiatives. We are looking to shine the spotlight on the city's best projects through our communications channels and events.

Have you created wild gardens, green roofs or growing walls? Perhaps you offer your employees paid volunteering days, or additional annual leave days for those who choose slow travel?

Get in touch and share with us how your company is contributing to helping the city to flourish.



GREEN INITIATIVES: CASE STUDY

OLD FIRE STATION SURGERY

In their commitment to staff and patient welfare, the team at this GP surgery in Woolston set out to create two thriving gardens at their practice. Staff use the garden for short breaks and lunch, and during the pandemic even used the space to hold short mindfulness sessions.

One GP said: "Patients endlessly comment about the garden. It calms them down to have something beautiful to look at in what can be highly stressful times. I spend a lot of time on the phone to patients staring out the window and I'm pretty sure the view is what gets me through the day."



3. SPONSOR THE CAMPAIGN

As a campaign initiated by passionate volunteers throughout the city, our costs are minimal. However, funding for new city-wide projects and initiatives is essential in supporting Southampton to become a National Park City.

Your company can partner with us by sponsoring our campaigning activities and enhancing our presence across the city.

We can work with you to find the perfect sponsorship package for your budget, just get in touch to discuss, or visit our Open Collective page to support us today at:

opencollective.com/southampton-national-park-city



4. JOIN NATIONAL PARK CITY EVENTS AND INITIATIVES

National Park City events and initiatives are designed to connect people, share ideas and raise awareness of the campaign. We facilitate and participate in many throughout the city each year - fun and engaging for the entire community.

Collaborate with us to make these events bigger and better. There's something for everyone to get involved in.

Contact us to find out what opportunities we can provide and discuss where your company can fit in.



5. AMPLIFY THE CAMPAIGN



For Southamptton to successfully receive its status as a National Park City, we need the support and involvement as many local people as possible.

Can you use your networks to amplify the campaign? You can do this by featuring messages, events and initiatives in your newsletter or on your website. Or even sharing our posts on social media can help us to inspire a growing audience.

GREEN INITIATIVES: CASE STUDY

SOLENT UNIVERSITY

After a student-initiated project, Solent University's Residence Hub found themselves wanting to improve the spaces they offer for students and staff. They will be partnering with us to liven up the outside spaces on-site with new and improved planters.

We look forward with working with them to improve their spaces.



6. BECOME A BUSINESS CHAMPION



Would you like your business to be at the forefront of making Southampton a healthier and happier place to live? We are looking to introduce a city-wide forum for business leaders, as a specific space to share ideas and collaborate regarding urban development projects in Southampton.

If you might like to get involved and drive the development of this forum, please do get in touch.



GET IN TOUCH

Contact our friendly team today to discuss your ideas on how we can partner together to make Southampton greener, wilder and healthier for all.

And don't forget to follow our socials to stay up to date on the campaign!

southampton-npc@protonmail.com

southampton-national-park.com

 @SotonNPC

 @SouthamptonNPC

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A photograph of a park at sunset. The sun is low on the horizon, casting a warm, golden glow through the bare branches of trees. A path leads through the park, with a bench and a trash can visible. A large, white, brush-stroke style text box is overlaid in the center, containing the words "THANK YOU!".

THANK YOU!



WWW.SOUTHAMPTON-NATIONAL-PARK.COM